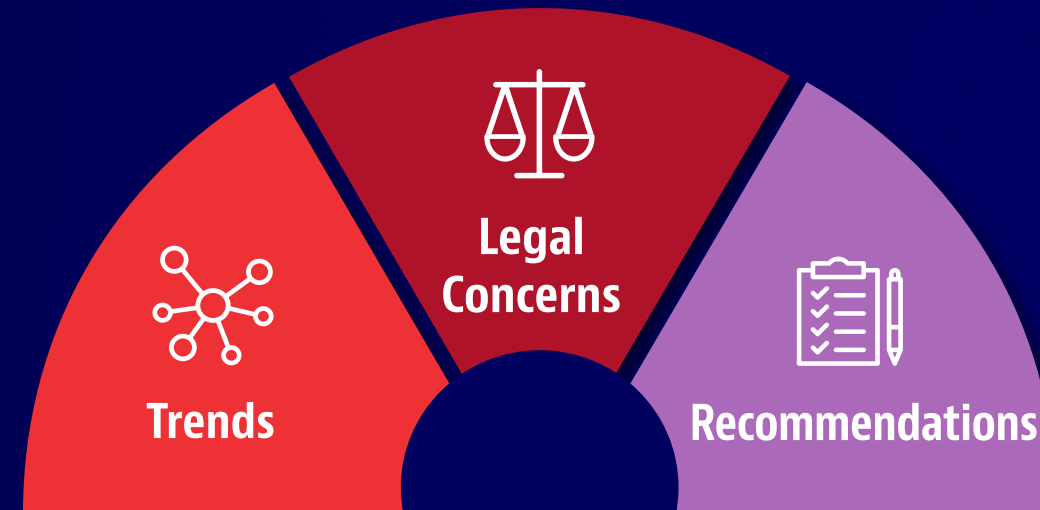


Quick Overview: Artificial Intelligence (AI) trends for employers - Latin America



Trends

- Growing use of AI specially by large companies, including in workforce management conducted by human resources.
- Use of AI to assist in employment decision-making expected to come under scrutiny following global trend.
- In the short term, local markets can expect negative impact on certain mechanical positions (e.g. Data Entry and Factory Workers) but with the growth of more strategic ones (e.g. Data Analysts and Software Developers).

Legal Concerns

- Cybersecurity
- Breach of confidentiality
- IP rights
- Privacy rights
- Discrimination or bias in automated employment decisions

Recommendations

- While there are no regulations or consolidated case law yet (including regarding automated employment decision tools), having internal corporate policies is a must.
- Taking affirmative steps to ensure appropriate AI use in an organisation will significantly mitigate future litigation risk.

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